



Production company **Cobra Film** was founded in 1994 by actor, director and producer **Dragan Bjelogrić** and his brother, producer **Goran Bjelogrić**. Already in the first years, this production house realized a number of artistic projects (theater performances, music videos, films and TV series), which achieved great regional popularity, but also set new standards in Serbian cinematography. The domestic and international successes that followed years later positioned Cobra Film as a cinematographic leader and one of the most eminent and successful regional producers of film and serial content.

The first project of the production company **Cobra Film** was a 1994 theatrical production of **"My Darling" - the biggest hit of that year** with more than 90,000 viewers and 200 performances .

At the beginning of 1995 , the first film project was launched - the largest independent venture in the territory of the former Yugoslavia - the now already cult classic film by Srdjan Dragojević **"Pretty Village, Pretty Flame"**. The film premiered in June 1996 , and became the biggest movie hit of that year with 700.000 viewers in Serbia and Montenegro, 70.000 in Slovenia, 50.000 in Macedonia . The film was shown at some of the most important international festivals (AFI, Mar del Plata, Melbourne, Montpellier, Palm Springs, Rotterdam, Seattle, Sydney, Sao Paulo, Thessaloniki, Toronto...) where it won 7 Grand Prix . He was the Yugoslav submission for the American Film Academy Awards in 1997. In the same year, the film was acquired by the French company Canal+, which sold it in more than 50 countries.

In the summer of 1997, preparations began for Dragojević's new cult classic **"The Wounds"**, in coproduction with Canal+ and Pandora Film. The film premiered in June 1998 and was chosen as the film of the year in Yugoslavia, where it was seen by 450.000 viewers, in Croatia by 50.000, the first film shown after the war in Sarajevo where it was seen by 30.000 viewers, in Slovenia by 50.000 and in Macedonia by over 30.000 viewers. The film was screened at festivals in Toronto, Stockholm (2 Grand Prix - for best film and best role), at Sundance, AFI, Melbourne, Hong Kong, San Francisco, Sofia, Seattle, MoMA in New York, Thessaloniki (FIPRESCI Award)... World distributor Canal+ sold the rights to the film in more than 20 countries.

Cobra Film is entering the new millennium as a producer of Darko Bajić's film **"War Live"**, inspired by the recently ended war in the territory of the former Yugoslavia . The film was seen by more than 300.000 viewers and was selected at Karlovy Vary, Philadelphia Film Festival (best director award), Seattle, Stockholm... It is considered one of the best films on the theme of the Yugoslavia bombing in 1999.

Cobra Film continued its successful production in 2003 with the debut feature film by Milos Radović **"Small World"**, a dramedy that achieved success in cinemas with more than 230.000 viewers. It was awarded at the festivals in Avanca and Sarajevo, and was shown in Sofia, Zagreb, Brooklyn IFF and Warsaw.

As a co-producer, in 2005, Cobra realized the comedy film and TV series directed by Zdravka Sotra "Ivko's Feast", which had a great viewership in cinemas with 620.000 viewers, and remained one of the most frequently rerun films on domestic TV channels.

During 2006, in cooperation with Mobile Telecom Serbia and produced by Intermedia Network, a 26-episode remake of the legendary TV series "**Theatre at Home**" was realized for Serbian Broadcasting Corporation (national Radio Television of Serbia).

At the beginning of 2007, Cobra Film in cooperation with Adrenalin Production for RTV B92 realized the drama series "**Storks will return**" directed by Goran Gajic. The series was a huge success during its screening and subsequent rebroadcasts on all national TV stations throughout the former Yugoslavia. It is considered one of the best domestic series of all time, and due to its great popularity, a New Year's special was made in 2009, as the two-part TV movie "**Storks in the Fog**".

Cobra Film begins the new decade with a major milestone and a new raising of standards in terms of production. As an executive producer in cooperation with Intermedia Network, it is working on one of the most ambitious projects in Serbian cinematography. "**Montevideo**" project, which consists of two films (" **Montevideo, God saw you!** " and " **Montevideo, see you!** ") and three seasons of the series, has been one of the most popular since 2000 until today. The story of the national team of Yugoslavia and its journey to the first football championship in Uruguay in 1930 is the directorial debut of Dragan Bjelogrić. The films were seen by more than 1.100.000 viewers in the region, and the series by more than 2.250.000 viewers. The films hold second and third place in terms of viewership in Serbia from 2010 to 2019, while the series is one of the best-ranked, praised by critics and audiences throughout the region. The films were screened at festivals in Moscow, Palm Springs, Beijing, Sao Paulo, Raindance, Pula, Kenya and Japan. Both films were Serbian submissions for the American Film Academy Award for International Feature Film.

In 2014, Cobra Film produced the musical-film-stage spectacle "**The Story of the Finger Flicks and the Sky**" directed by Dragan Bjelogrić, for which the script was written by Vladimir Kecmanovic, and the music was composed by Robert Pesut Manjifiko. The performance was held on October 19 in the Center Sava, as the central celebration of the festivities on the occasion of the 70th anniversary of the liberation of Belgrade in the WW2.

A new chapter in the production of Cobra Film is presented by the series "**Black Sun**" (2017), created by Dragan Bjelogrić. The high-budget international co-production, in the genre of historical thriller, raised the standards of Serbian serial production. The first episode was watched by more than 2.125.000 viewers, and the series was broadcast on national television and was the most watched program during its entire broadcast. The second season, co-produced with United Media, was also a great success and was among the most watched domestic series ever. The series involved more than 200 of the best actors from Serbia and the entire region. This is the first regional series that was shown on the global streaming platform Amazon Prime, in 2020. It is the only domestic series that is on the IMDb list of TOP 250 series of the world, with a rating of 8.8. Its third and final season will be broadcast in 2026.

In 2018, Cobra Film returns to the world of sports, this time basketball, through the series "**Branded in the Racket**". The creators of the series are Dragan Bjelogrić and Marko Savić. This regional co-production had two seasons and great viewership in Serbia, Croatia and Bosnia and Herzegovina. In addition to many guests from the world of Yugoslav and Serbian sports, as well as NBA players, the special guest of the series was Hollywood actor nominated for an Oscar, Jesse Eisenberg.

In 2020, Goran and Dragan Bjelogrić are producing a feature-length documentary film "**Belonging**", by the young director Tea Lukac. This film was selected in documentary film festivals in Jihlava, Munich and Thessaloniki.

Again, on the threshold of the new decade, in 2021, the greatest commercial success of the Cobra Film production is achieved with the biopic "**Toma**" directed by Dragan Bjelogrić. In co-production with Minacord Production, this time Bjelogrić brings to the audience the story of the popular Serbian singer and bohemian Toma Zdravković, which broke all box office records in Serbia and the region in the last two decades. The film was seen by more than 1.200.000 viewers, making it the most successful film in cinemas in recent history. It had its world premiere at the Sarajevo Film Festival, and was screened at festivals in Cottbus, South East European Film Festival L.A., Eastern Neighbors and others. Then, in 2023, a mini-series of eight episodes was released, as an extended version of the film.

Bjelogrić achieved his artistic and directorial peak with his fourth feature film "**Guardians of the Formula (Chain Reaction)**". The film, based on a book and a true event, tells us about an accident that happened at the end of the 50s at the Yugoslav nuclear institute Vinča, whose irradiated scientists were secretly sent to Paris for treatment, which after a series of experiments led to the first successful bone marrow transplant on a human in history. This international project, supported by Eurimage and the Creative Europe MEDIA Program, had its world premiere at the 2023 Locarno Film Festival, where it won two awards. Apart from Locarno, the film was selected for 42 other festivals, won over 35 awards, making it the most awarded Serbian film in the 21st century. Among the most important festivals are Sarajevo, Mostra Sao Paulo, Tallinn, Arras, Palm Springs, Beijing, Sofia, Washington, South East European Film Festival Los Angeles, Cottbus, Motovun, Pune India, CinEast Luxembourg, Cluj Transylvania, Listapad Minsk, Fort Lauderdale... It was seen by more than 300.000 viewers in cinemas and was declared the best Serbian feature film in 2023/2024. year. One of the largest distribution and sales companies for independent films, Cercamon, sold the film to dozens of countries. The film is available on Amazon Prime and AppleTV platforms.

Cobra Film also operates **Baranda Film Studio**, a magnificent complex, an interior and exterior studio that has served as a set for many films and series from Serbia and the region for almost two decades.

Cobra Film has one feature film and one feature TV series in development. Both projects are international co-productions.

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